

QUICK RESOURCES FOR SOCIAL MEDIA

How to set up a business Facebook page

<http://blog.hubspot.com/blog/tabid/6307/bid/5492/How-to-Create-a-Facebook-Business-Page-in-5-Simple-Steps-with-Video.aspx>

<http://www.socialmediaexaminer.com/how-to-set-up-a-facebook-page-for-business/>

How to set up a Twitter account

<http://www.youtube.com/watch?v=L7XipuA83gl>

<http://www.twitip.com/how-to-set-up-a-twitter-account/>

Using Quick Response (QR) Code information

<http://www.nptechforgood.com/2011/01/24/22-ways-nonprofits-can-use-qr-codes-for-fundraising-and-awareness-campaigns/>

<http://blog.hubspot.com/blog/tabid/6307/bid/29449/How-to-Create-a-QR-Code-in-4-Quick-Steps.aspx>

* QR generator – create codes for free: www.goqr.me

Email marketing information

<http://www.benchmarkemail.com/blogs/detail/the-use-and-benefits-of-email-marketing-for-nonprofits>

<http://www.volunteerhub.com/blog/email-marketing-for-nonprofits/>

<http://www.werockyourweb.com/email-marketing-services-comparison-table>

Creating PDF files for free

www.primopdf.com/

www.freepdfconvert.com/

Creating JPEG files for free

www.convertmyimage.com